



There is no simpler
solution to fast, cost
effective business
communications.

Surprisingly simple and recognized globally, SMS is a common and widely accepted means of communication, particularly in business which has seen growing dependency on mobility.

Low Cost Communication Solutions

Effective businesses rely on efficient and timely communications between their customers, staff and stakeholders. With MessageNet, your business can take advantage of a range of cost-effective products and services that **simplify business communications** via SMS.

MessageNet gives your business the freedom to engage in **2-way business communications** that are highly personal, immediate and have high reach at a fraction of the time and cost spent on voice communications.

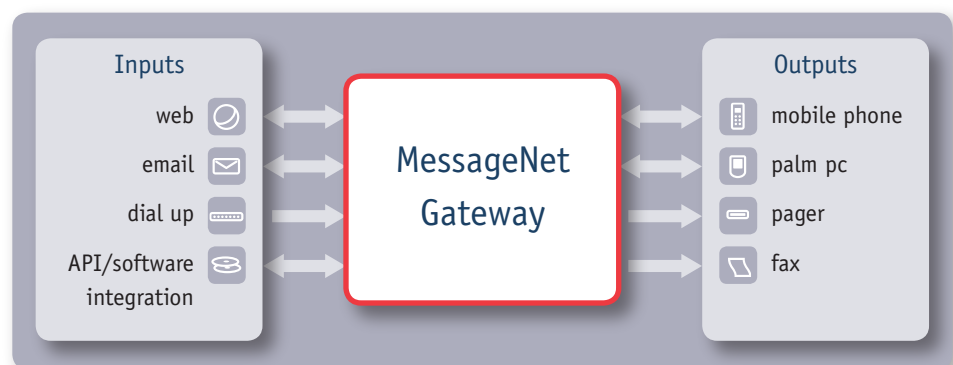
MessageNet **integrates seamlessly** with your business' IT systems, enabling SMS text messages to be sent quickly and easily to anyone via email, web and integrated API's.

2-way SMS Gateway

Easy to use and readily integrated to your existing business systems.

The MessageNet Gateway is an access point to SMS networks both locally and around the world. Users can **send and receive messages** to and from any mobile phone, pager or fax from their desktop via email, web, dial-up, XML and API's.

Communicating is as simple as addressing an email which MessageNet converts to an SMS. The recipient can then reply via their mobile phone with replies received directly in your inbox. This enables a comprehensive history log to assist with statistical reporting, trend monitoring and sales lead tracking.



Options that meet your business needs

Email to SMS
Web to SMS
Integrated API's
Bulk SMS & Group Broadcasts
2-way communication, receive SMS replies
Send pictures and video via MMS
Branded SMS (alpha numeric headers)
User and access management control
Tracking, auditing and online reporting
Send SMS overseas at no additional cost

Applications that suit a multitude of businesses

System alerts
Automatic reminders
Field services
Rostering & Escalation
Staff communications
Customer communications
Marketing campaigns

What's in it for your business

- Reduce operational costs
- Improve productivity and mobility of your business
- Make your business more accessible to customers and staff
- Gain high reach reliably – ideal for time sensitive communications
- Reduce communications spend
- Simplify group communications
- Set up automatic reminders, system alerts or notifications
- Manage operations more efficiently
- Track 2-way communications
- Identify trends and track sales leads
- Regulate access and control your users
- Easy integration using a broad range of system tools

As communications and media converge, SMS has become an essential business tool, particularly for those depending on communicating critical information to many people at once.

And, with 40-50% of business telephone communications costs being land line to mobile phone charges, SMS is an effective way to dramatically reduce your telecommunications spend.

Why MessageNet

MessageNet provides a wider range of solutions and software features than any other Australian provider.

Wholly Australian and operating since 1995, MessageNet has **extensive experience** working with businesses in a range of industries with specific communications needs.

As the leading provider of SMS messaging solutions for over 10 years, we support 50% of the BRW Top 100 companies. With over 1500 clients, our reputation is well-established.


Reliable after-sales support when you need it

MessageNet provides comprehensive messaging solutions based on excellence in software design, reliability and support. The MessageNet service is operational 24 hours a day, seven days a week. The system is monitored around the clock and support staff are contactable at any time.

Talk to MessageNet today to discuss your options

Start making MessageNet SMS work for your business and improve your bottom line, register online for a free trial today. To find out more, visit our website www.messageenet.com.au or phone on 1300 55 15 15.

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