



13SMS

Customers can now use their existing customer service numbers, 13, 1300 and 1800 numbers to receive text messages as well as voice calls.

You've invested heavily in your current 13, 1300 or 1800 service offering, so why not take it to the next level with the ability to receive SMS text messages on the same number?

Trials have shown that voice traffic is not affected and that SMS to these numbers is additional customer contact. **13SMS** can help grow your business!

One of the problems in advertising your 13, 1300 or 1800 number was the barrier of the end consumer picking up the phone and making the call, voice queues and IVR's. No Longer! Customers can now use the very same number to send a text message to your company. This message could be serviced by an automated reply based on the content of the SMS.

Some benefits:

- Measure your marketing effectiveness across a range of medium
- 24x7
- Single number advertised
- Mobiles are in the hands of your target audience.

13SMS allows your target audience to respond immediately and effortlessly!

To find out more, or to apply for **13SMS**, contact MessageNet on 1300 55 15 15 or email us at enquiries@messagenet.com.au